

STUDENT WISH LIST PROJECT

CONTACT

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STUDENT WISH LIST PROJECT: QUICK FACT SHEET

- First nonprofit organization to create and utilize custom, online donation drives to increase wish list fulfillment for charities.
- Currently partnered with 9 charities:
 - **Children's Hospital of New Jersey** (Newark, NJ): A leading hospital providing specialized medical services for children.
 - **Covenant House** (Newark, NJ): Crisis care and ongoing support for homeless youth under the age of 22.
 - **Deirdre's House** (Morristown, NJ): Morris County's center for child victims of abuse.
 - **The Eric Johnson House** (Morristown, NJ): New Jersey AIDS Services' transitional housing for homeless individuals with HIV/AIDS.
 - **Good Grief** (Morristown, Princeton, NJ): Support for grieving children and their families.
 - **Homeless Solutions** (Morristown, NJ): Assistance for the homeless and working poor in Morris County.
 - **Insulin for Life** (Gainesville, FL): Collects insulin and other diabetes supplies for developing countries and disaster relief areas worldwide.
 - **Jersey Battered Women's Service** (Morristown, NJ): 24/7 support for victims of domestic violence and abuse.
 - **Saint Peter's Orphanage** (Denville, NJ): Residential treatment facility for abused, abandoned, or neglected adolescent boys.
- 100% of all donations go directly to the receiving charities. SWLP is completely nonprofit and takes no fee or commission.
- Designed in part to provide volunteer opportunities that are currently lacking for school-age children.
- Donation drives are based on custom Amazon gift registries created by SWLP that allows donations to be easily purchased and shipped directly to the receiving charity.
- SWLP created online master wish lists for all but two of its partnered charities. Previously there was no easy way to quickly make in-kind donations online.
- Created by a family in Madison, NJ, based on their tradition of collecting donations off the local children's hospital's wish list in lieu of receiving birthday gifts for their kids.